

privacy policy

1. Privacy and security

The protection of your privacy is of utmost importance to us. For this reason, it goes without saying that we strictly adhere to the legal regulations governing data privacy and treat your personal data with the strictest confidence. Our data privacy and confidentiality practices follow German data privacy laws and are in compliance with the Federal Data Protection Act (German abbr. BDSG) and the Telecommunications Act (German abbr. TMG).

With this privacy statement we would like to inform you about the handling with your personal data on our websites.

2. Responsible authority

Responsible authority for collecting, processing and use of your personal data as defined in the German Federal Data Protection Act (BDSG) and service provider is the audiocrowd GmbH, Alexander-Klein-Str. 1, 14469 Potsdam. If you have any questions regarding our websites or the following information please contact email: info@audiocrowd.net or telephone us on +49 (0)331-95149322.

3. Personal data

„Personal data“ for the purposes of the German Federal Data Protection Act (BDSG) means any information concerning the personal or material circumstances of an identified or identifiable individual. This information includes for example the name, the address or the email-address.

4. Collection, processing and use of personal data

We collect and process your data during your registration for a customer account, your subscription for our newsletter and - where necessary - to provide our services

During the registration of a customer account you will have to provide your personal data information and a password. We collect these data for your registration and secure identification. You undertake to keep your login details confidential and not to share them with any unauthorized third party. We assume no liability for improper use of the password, unless we are responsible for the misuse of it.

We will forward or otherwise transfer your personal data to third parties only if this is required for providing our services. Stored personal data will be deleted provided that statutory storage obligations do not exist, or you cancel your consent to the storage, or they are no longer required to serve the purpose they were stored for, or if their storage is not permitted due to other statutory reasons.

You may view, modify or delete your personal data during the registration at any time. You also have the option to completely delete your customer account by clicking the corresponding link in the customer account. In case you delete your customer account, all data disclosed by you will be deleted at the latest after 30 days, unless the storage is necessary for law enforcement reasons, or determination of misuse, or for the fulfillment of the contract. The same applies for the deletion of single data within the customer account.

Requests for information, rectification or deletion of data can also be addressed to our contact details named under Art. 2.

SPECIFIC CONSENTS For the purpose of mailing our newsletter we use the so-called Double-Opt-In-procedure, i.e. we will only mail our newsletter to you when you have given us the following consent:

"Yes, I would like to subscribe to the audiocrowd newsletter"

After giving your consent you will receive an email in return from us, containing a link that you must use to confirm your registration for the newsletter.

You may unsubscribe from this service at any time if you decide not to wish to receive the newsletter any longer. You can do so by sending a written notice to the contact named under Art. 2. Of course you will also find a cancellation link in every newsletter.

5. Security of data transmission and storage of data

We protect our websites against loss, damage, access, alteration or circulation of your data by unauthorized people by implementing technical and organizational action. However, we cannot guarantee that your data will be subject of unauthorized access.

All the personal data received are stored on our server and protected by technical safety systems. However, we would like to point out that no system of electronic data transmission and no system of electronic storage of data can guarantee to be 100% secure.

6. Cookies

Our websites makes use of so-called cookies in order to improve our websites and services. Cookies are small text files that your internet browser downloads and stores on your computer. In most cases the cookies are deleted once you leave our website. To an extent, however, these cookies also pass along information used to automatically recognize you. The cookies do not contain any personal data. A conflation with any personal data that you have made available does not occur. You can prevent cookies from being installed by adjusting the settings on your browser software accordingly. You should be aware, however, that by doing so you may not be able to make full use of all the functions of our website.

7. Use of Google Analytics

Our website uses Google Analytics, a web analysis service from Google Inc. ("Google"). Google Analytics employs so-called "cookies", text files that are stored to your computer in order to facilitate an analysis of your use of the site. The information generated by these cookies about your use of this website is transmitted to Google's location in the US and stored there. In case of activation of the IP anonymization, Google will truncate/anonymize the last octet of the IP address for Member States of the European Union as well as for other parties of the Agreement on the European Economic Area. Only in exceptional cases, the full IP address is sent to and shortened by Google servers in the USA. On behalf of the website provider Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage to the website provider. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser. However, please note that if you do this, you may not be able to use the full functionality of this website. Furthermore you can prevent Google's collection and use of data (cookies and IP address) by downloading and installing the browser plug-in available under <https://tools.google.com/dlpage/gaoptout?hl=en-GB>

As an alternative to the browser add-on or within browsers on mobile devices, you can click on the following link in order to opt out from being tracked by Google Analytics within this website in future (the opt-out will only apply in the relevant browser and within this domain). An opt-out cookie will then be stored on your device. If you delete the cookies in the relevant browser, you will have to click on this link again:

[Set Google Analytics opt-out-cookie](#)

Please note that on this website, the Google Analytics code is supplemented by “_anonymizelp()” to ensure an anonymized collection of IP addresses (so called IP-masking).

8. Social Plugins

The use of social media buttons with "Shariff"

On our website we promote a project by c't, called "Shariff". "Shariff" replaces the typical share-buttons of social networks and thereby protects surfing behavior.

"Shariff" integrates the share buttons of social networks on our website as a graphic containing a link to the appropriate social network. By clicking on the appropriate icon you will be redirected to the services of your network. The Shariff button provides direct contact between the social network and our users only when the visitor actively clicks the 'Share' button. Only then will your data be transferred to the respective social network. If, however, the Shariff button is not clicked, no exchange will be made between you and the social network. For more information about the c't project "Shariff" visit <http://www.heise.de/ct/artikel/Shariff-Social-Media-Buttons-mit-Datenschutz-2467514.html>

We integrate the following social networks on our website with "Shariff":

- Facebook Like-Button
- LinkedIn Share-Button
- Xing Share Button

Facebook Like-Button

Our website uses a Plugin of the social network facebook.com, which is operated by Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, USA. The plugins are identifiable by one of the Facebook logos (white “f” on a blue background or a “Thump-up” sign). The list and the look of Facebook Social Plugins can be found here: <http://developers.facebook.com/docs/plugins/>.

Purpose and detail of the data assessment and the further use and analysis of the Data through Facebook and your thus related personal rights and control functions to protect your private data can be found in the data disclaimer of Facebook: <http://de-de.facebook.com/policy.php>.

If you are a member of Facebook and do not want Facebook to collect your data via our website and store it in relationship to your Facebook member account, you will need to log out of Facebook prior to the visit of our website and you may also have to delete any related cookies stored locally by Facebook.

LinkedIn Share Button

Our website employs components provided by the network LinkedIn. LinkedIn is a service of LinkedIn Corporation, 2029 Stierlin Court, Mountain View, CA 94043, USA. Each time our website receives an access request equipped with a LinkedIn component, the component prompts your browser to download an image of this component from LinkedIn. Through this process, LinkedIn is informed exactly which page of our website is being accessed. By clicking the LinkedIn recommend-button while logged into your LinkedIn account, you can link content from our website to your LinkedIn profile. This allows LinkedIn to associate your visit to our site with your LinkedIn account. We have no control over the data that LinkedIn collects thereby, nor over the extent of the data that LinkedIn collects. Nor do we have any knowledge of the content of data transferred to LinkedIn. Details on data collection by LinkedIn as well as your rights in this regard and your browser setting options may be obtained from the LinkedIn data privacy policy, which may be accessed at: <http://www.linkedin.com/legal/privacy-policy>

XING share button

The "XING share button" is in use on this website. When accessing this website, your browser connects for a short time to the XING AG ("XING") servers which provide the "XING share button" features (including the visitor counter). XING does not save any of your Personal Data when you access this website. XING does not store IP addresses, nor does it use cookies to monitor your behavior with regard to the "XING share button". Please visit the following website to view the latest privacy policy for the "XING share button" and other information: https://www.xing.com/app/share?op=data_protection

9. Links to other websites

Our websites may contain links to websites of other providers. We do not have an influence on their content, offers and information or on their data protection handling. We hereby expressly distance ourselves from all content on pages linked to from our websites and do not make such content our own. For illegal, incorrect or incomplete contents and damages resulting from the use or non-use of foreign information only the provider of the relevant website, to which there is a link, can be held liable. We are responsible for foreign

information, i.e. also for possibly illegal contents, only insofar as we had positive knowledge of these and insofar as it would have been technically feasible as well as reasonable to prevent their use

10. Final provisions

audiocrowd GmbH reserves the right to update this Privacy Policy from time to time if changes are required due to amendments of the law or an expansion of the range of functions of the website. In this case also the date of the last update at the end of this Privacy Policy will be adjusted. We therefore advise you to regularly read this Privacy Policy to be informed about the security of the data stored by us. By continuing to use the websites, you agree to this Privacy Policy in its respective valid version.

Error: The domain FILE is not authorized to show the cookie declaration for domain group ID f43931e2-8343-4109-9dd4-df46e0f5a955. Please add it to the domain group in the Cookiebot Manager to authorize the domain.

Juni 2021